

RICKY NELSON REMEMBERED

PART
TWO

THE
LAUREL CANYON YEARS

STARRING
MATTHEW AND GUNNAR
NELSON



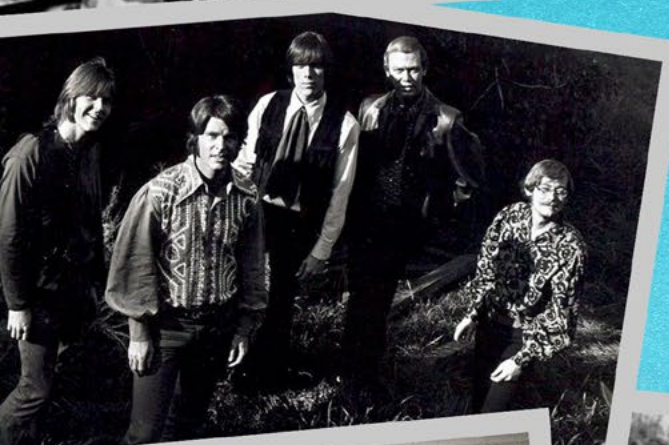
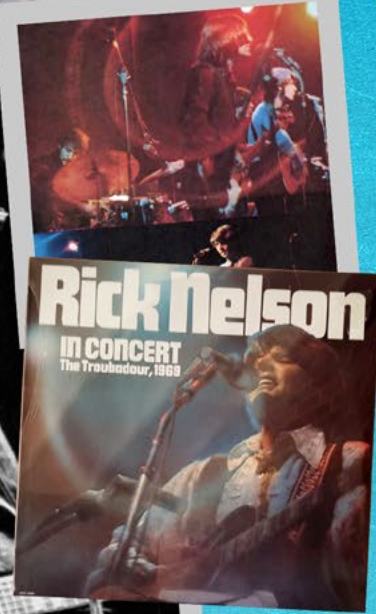
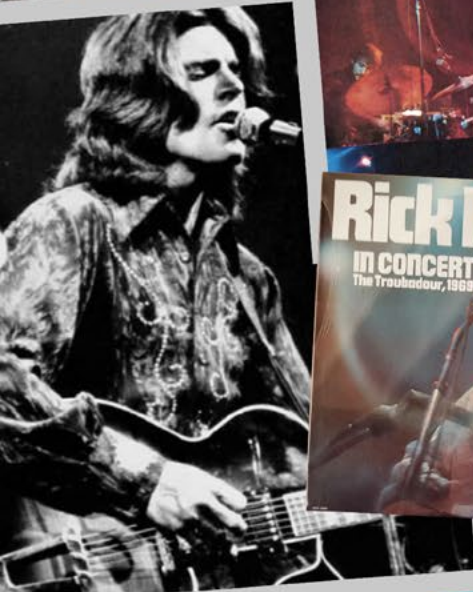
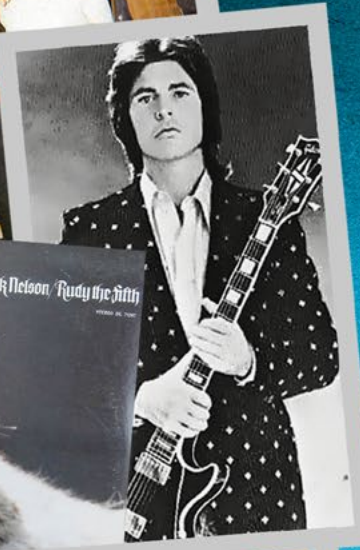
In celebration of The Country Music Hall of Fame's WESTERN EDGE exhibit that honors Rick Nelson's place in music history as a true country rock pioneer and founding father of the California Sound that exploded out of The Troubadour Club in the late 1960's...

Matthew & Gunnar Nelson are proud to present:
Ricky Nelson Remembered Part Two: The Laurel Canyon Years

"Rick's 'Hello Mary Lou' was the first country rock song. He had us all beat by six years."

- Chris Hillman - The Byrds





Original "Teen Idol", Rock and Roll Hall of Famer Ricky Nelson emerged from "The Adventures of Ozzie & Harriet" to establish himself as one of the most important rock artists and influential musicians of the last 75 years, selling HALF A BILLION singles, and shaping American culture in the process. And that still wasn't enough. He then reinvented himself- and is now known as the Godfather of Country Rock with his Stone Canyon Band.

After thrilling audiences around the world with 25 years of sold out Ricky Nelson Remembered concerts that focused on Ricky's rockabilly origins, this ALL NEW show instead spotlights Rick Nelson's renaissance: the incredible vision to blend the energy of rock and roll with the story telling of country for the first time with his Stone Canyon Band. Truly the musical shot that was heard around the world, this brave decision would spark the 'Laurel Canyon Sound' based out of the legendary Troubadour Club in Los Angeles... and midwife the birth of Crosby Stills and Nash, The Byrds, The Hollies, Linda Ronstadt, Jackson Browne, and The Eagles. Rick Nelson was the Grand Architect of Country Rock. Now, Rick's twins Matthew and Gunnar Nelson take the long overdue next step and present an interactive, multi-media rock & roll concert experience, taking the audience on a musical journey down memory lane to California's burgeoning music scene in the late 60's.

Matthew and Gunnar (triple platinum recording artists NELSON) still perform their dad's greatest hits ("Hello Mary Lou", "Travelin' Man", "Lonesome Town")

but now this show is all about the great music at the Troubadour back in the day... and the former teen idol pop star who wouldn't quit and became a true artist on his own terms through the unlikeliest and greatest rock n' roll comeback in music history: "Garden Party".

Best described as a high energy rock concert meets an A&E Biography episode, this unprecedented multi-media experience comes to your stage courtesy of the men who brought you the self-penned chart toppers "Love & Affection" and "After the Rain." This high integrity show is truly a slice of California Americana, appealing to multi-generational audiences the whole world over. If you liked the original Ricky Nelson Remembered... and you happen to have an Eagles album in your collection... you'll absolutely love the all-new :

Ricky Nelson Remembered-Part Two: The Laurel Canyon Years!



WHAT THEY ARE SAYING...

“We had our most attended show in 2 years for Ricky Nelson Remembered. I would highly recommend this show to any performing arts center or theater at any time in your season.”

-Bill Fisher, Executive Director, Stephanie H. Weill Center for the Performing Arts, Sheboygan, WI

“Hands down one of the most presenter-friendly acts around. Their performance leaves audiences blissfully satisfied.

-Director of Cultural Services, Prairie Center for the Arts, Schaumburg, IL

“The Ricky Nelson Remembered show was a highlight of Fairfield, Iowa’s Sondheim Center Artist Series. The sold out audience’s collective backing vocals of Matthew and Gunnar’s rendition of ‘Garden Party’ will be a highlight of the Center’s history – a memory that Southeast Iowa won’t soon forget.”

**Rustin Lippencott, Executive Director,
Fairfield Iowa Convention & Visitors Bureau Sondheim Center for the Performing Arts**

“Matthew and Gunnar were incredible to work with. This show is an absolute crowd pleaser!”

-Kathy Richards, Van Singel Fine Arts Center Byron, Michigan

Matthew and Gunnar’s stories of their ‘Pop’ moved the audience in a way that will stay with them for a long, long time.”

-Barb Byrd, Marketing Manager, Renaissance Theatre, Mansfield, OH

Ricky Nelson Remembered was a wonderful experience! People were sending us emails and calling with their thanks days after the Ricky Nelson Remembered show.

-Emily Behrman, Executive Director, Johnson County Community College Performing Arts Series , Overland Park, KS

Ricky Nelson Remembered was excellent from start to finish. I strongly encourage you to book it! Our audience LOVED the show and the chance to meet members of the Nelson family, my staff and I truly enjoyed the entire day, my sponsors felt very special and appreciated, and we sold out. It just doesn’t get much better than that!

-Cynthia Hellen, Sr. Director, S. E. Belcher Jr. Chapel and Performance Center, Longview, Texas

Every presenter dreams of the sell-out, can't miss act. Well, you can stop dreaming; "Ricky Nelson Remembered," has packed the house twice at the McPherson Opera House, with the audience screaming for more, and more they'll get as Ricky's twin sons Gunnar and Matthew are coming back for a third time. This show cuts a swath across all demographics. The twins' musicianship as they run through Ricky's hits is impeccable, but the show is way more than that. The music is interspersed with video clips, many quite rare, that cover all of Ricky's life. Contemporary musicians like Paul McCartney and John Fogerty attest to the profound effect Ricky's music had on their own lives. Gunnar and Matthew weave all this together with their own personal reminiscences and insights into the life of their extraordinary father. And did I mention how well the twins interact with their fans? Both times, after their almost two-hour show was over, they spent another two hours with their fans, signing every imaginable object and posing for dozens of pictures. I love this show; our patrons love the show: and your audience will too.

-John Holecek, Executive Director, McPherson Opera House, McPherson, Kansas

We've never had such a great response from our VIP guests."

-Missy Hardersen, Marketing Entertainment Manager, Harrah's Casino

Ticket sales exceeded our projections by 200%! The show was outstanding in every way...The personal anecdotes interwoven between numbers accompanied by the video presentation were poignant, funny and wonderfully entertaining. Our audience loved the show and many have told me it was the best of the season! I am happy to share my praises with any presenter who wishes to call me.

-Connie L. McGinnis, Executive Director, Westminster College - Orr Theater, New Wilmington, PA

"Ricky Nelson Remembered" marked the close of our Season, and was a significant victory on so many levels. "Ricky Nelson Remembered" drew new audiences, garnered significant press and sold out all three performances. We used no coupon codes, or special promotions and sold out at a ticket price that was \$10 higher than our typical fee structure.

Matthew and Gunnar delivered a genuine, fresh approach and touching tribute to their dad's music and legacy. Multi-media added another level to an already hypnotic concert.

-Tiina C. Mittler, Theatre Managing Director/City of Brea Curtis Theatre, Brea, CA

Everyone had such a great time with The Boys, we are still hearing about it two years later!

-Kate Wilford, Raue Center For The Arts

Our audience for “Ricky Nelson Remembered, Starring Matthew and Gunnar Nelson” was super enthusiastic during the entire show. It was a perfect mix of nostalgia and performance, with fun new information about the Nelson clan and history and great live performances and stories by Matthew and Gunnar. As a programmer I would describe the evening in my own words as a smart and successful “turn-key event”. Highly recommended!

-Michael Dana, Director,
Leura Hill Eastman Performing Arts Center

“Performing Arts Association of St. Joseph opened our season with Ricky Nelson Remembered. What a HIT! The audience was captivated with Matthew and Gunnar Nelson and begged for more. This show is a sure fire winner and hits the mark on all around entertainment, box office goals and presenter ease. Performing Arts recommends this show to presenters in any market.”

- Beth Sharp, Managing Director
Performing Art Association, St. Joseph, MO

“Matthew & Gunnar’s extraordinary vocal resemblance to their father, combined with nostalgic stories and home videos, all contribute to this warm and utterly heartfelt production. This trip down memory lane left our patrons feeling sentimental and truly entertained. ‘Ricky Nelson Remembered’ is a crowd-pleasing and classy tribute to the music legend & father, Rick Nelson.”

-Kelly Kelly, Director of Entertainment & Events Programs
Fallsview Casino Resort

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